

MEDIA RELEASE

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Fergus Agricultural Society hosts largest fair on record

Fergus, ON – A new attendance record was set at the 185th Fergus Fall Fair, the first in-person event hosted by the Fergus Agricultural Society in nearly three years. 2022 gate admissions were 92 per cent higher than the previous largest fair weekend on record, which was in 2018.

Fair attendance on September 16 nearly doubled the previous record for gate admissions on Friday evenings at the event. Crowds on September 17 were approximately 1.8 times larger than the previous Saturday record.

“Our data indicates over 14,000 people visited the fair this year and that number is likely a low estimate given how busy the volunteers at the admission gates were on Saturday,” says Jennifer Craig, president of the Fergus Agricultural Society. “We had great weather overall and the fairgrounds were buzzing with excitement all weekend long.”

Highlights of the fair included Emily Lennox being named 2022-2023 Fergus Fall Fair Ambassador, truck and tractor pulls, a new Farm Market tent and an appearance by Brampton Batman.

3139 exhibits were entered in this year’s fair by 458 exhibitors. Handicraft, youth, culinary arts, photography and art were the sections with the most participation.

“We offer a sincere thanks to all of the volunteers, sponsors, exhibitors and attendees who made the fair happen this year,” says Craig. “Without the support of these individuals and businesses, the event would simply not be possible.”

The Fergus Agricultural Society is interested in receiving feedback on this year’s fair as well as suggestions on events and entertainment that the community would like to see next year. The organizers can be reached by email at info@fergusfallfair.ca.

The Fergus Fall Fair is an annual showcase of local agriculture, food, talent and rural fun. The next fair will be held September 15, 16, 17, 2023 at the Centre Wellington Community Sportsplex. Visit fergusfallfair.ca for updates on future events.

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For more information:

Rebecca Hannam, Director
Fergus Agricultural Society
info@fergusfallfair.ca