



Fergus Fall Fair announces first-ever virtual competitions and new prizes

June 24, 2021 — The Fergus Fall Fair is going virtual for the first time ever and community members of all ages are invited to showcase their hobbies and talents in a new way.

Nearly 90 competitions have been selected for the virtual fair, including class categories of culinary arts, cattle, fruit and vegetables, handicraft, photography, plants and flowers, poultry and youth.

“Fair entries prepared by community members are an important part of a traditional fair,” says Tayler Black, Fergus Agricultural Society president. “Even though we cannot gather and display physical exhibits on the fairgrounds this year, we still want to engage the community and offer a fun way for people to get involved.”

New for the virtual fair, all exhibitors in the youth and supported abilities classes will receive a prize in addition to winners receiving first, second and third place ribbons. All adult classes will be judged and winners will receive gift cards for local businesses.

“During these challenging times, we want to show our support for small businesses in Centre Wellington by purchasing gift cards and awarding them to first place exhibitors,” says Black.

Pictures of entries must be submitted electronically before September 12, 2021 at 11:59 p.m. The fair will showcase entries by posting videos for the public to view during the fair weekend, September 17 to 19, 2021.

A digital prize listing and entry instructions are available for download at www.fergusfallfair.ca or can be found through the Fergus Fall Fair Facebook, Twitter and Instagram accounts.

The traditional Fergus Fall Fair was last held in September 2019 when it celebrated its 183rd anniversary as the tenth oldest fair in Ontario. The event was cancelled in 2020 and 2021 due to the COVID-19 pandemic. The Fergus Fall Fair is an annual showcase of local agriculture, food, talent and rural fun.

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